Terms and Conditions of KEWPIE Malaysia CNY Savoury Evolutions (the "Contest")

Contest Period:

1. This contest is valid from **27 Dec 2024, 00:00:00** to **16 Feb 2025, 11:59:59** following (UTC+08:00) Kuala Lumpur, Malaysia time zone ("Contest Period").

Contest Eligibility:

2. Entries must be submitted within the respective qualifying date otherwise, the entry will be disqualified. KEWPIE Malaysia Sdn Bhd ("the Organizer") may at its sole discretion amend, change or extend the qualifying dates for any of the qualifying weeks.

3. The Contest is open to all Malaysian residents aged 18 years old and above and foreigners who will be staying in Malaysia until December 2024, except employees and immediate family members of the Organizer") and their affiliates, subsidiaries, advertising/PR agencies, elected printing vendors and digital technology providers, and other suppliers.

Contest Prizes:

4. The Contest offers special prizes ("the Prize") as stipulated below. Winners will be selected based on their contest entry submission.

   - **Grand Prize**
     Special Edition KEWPIE Gold Bar (5g) x 8 winners

   - **Weekly Prizes**
     RM 50 Grab voucher x 126 winners

Contest Submission:

5. Contestants can enter the contest by following the steps below:

   a. Purchase KEWPIE Products:

   Buy any KEWPIE product worth a minimum of RM15 or more.

   b. Scan QR Code:

   Scan the QR code to enter the contest.

   c. To Win Weekly Prize (RM 50 Grab voucher x 126 winners):

   Submit Your Receipt

   Submit your purchase receipt and provide your personal details in the contest form to join the fun!

   d. To be a Grand Prize Winner:

   Submit Your Receipt and Recipe

   Upload your purchase receipt, and a photo of your cooked dish by using KEWPIE product(s) and recipe, and fill in your personal details and other required fields in the contest form.

6. Recipes submitted might be used for future recipe development using KEWPIE.

Contest Winner Selection:

7. Only contestants who fulfill the Contest Eligibility and Contest Submission stated above shall be eligible to win the Prize. Incomplete entries and/or contestants that fail to fulfill the Contest mechanism will automatically be disqualified from the Contest without notice. Weekly Winner selection is on a lucky draw basis. A panel of judges will be selected for selection of Grand Prizes Winner. The announced winner name list and panel of judges' decision will be final and no correspondence will be entertained.

8. Winner announcements for weekly prizes will be made as per the below table:

Week 1: 27 Dec 2024 - 2 Jan 2025 - 9 winners will be announced on **10 Jan 2025**
Week 2: 3 Jan 2025 - 9 Jan 2025 - 9 winners will be announced on **7 Feb 2025**
Week 3: 10 Jan 2025 - 16 Jan 2025 - 18 winners will be announced on **7 Feb 2025**
Week 4: 17 Jan 2024 - 23 Jan 2024 - 18 winners will be announced on **7 Feb 2025**
Week 5: 24 Jan 2024 - 30 Jan 2024 - 18 winners will be announced on **7 Feb 2025**
Week 6: 31 Jan 2024 - 6 Feb 2024 - 18 winners will be announced on **21 Feb 2025**
Week 7: 7 Feb 2024 - 16 Feb 2024 - 36 winners will be announced on **21 Feb 2025**

Grand prizes announcement will be made on **28 Feb 2025** on **KEWPIE Malaysia's Facebook**: KewpieMalaysia and **Instagram**: kewpie_malaysia; winners which are deemed appropriate by KEWPIE Malaysia Sdn Bhd. The Organizer reserves the right to use any other method or medium it deems fit at its sole and absolute discretion for the purpose of announcing the weekly winners and special prize winners.

9. Winners will be announced on KEWPIE Malaysia Facebook and Instagram shall not be held liable in the event that the contest winner(s) cannot be contacted or whatever the reason. KEWPIE Malaysia Sdn Bhd shall not be held liable in the event of non-receipt or delayed delivery of any notification to the winner(s).

10. Unclaimed prize or complimentary gift shall be withdrawn by the organizer and the Winner shall no longer be entitled to claim any prize in any form fourteen (14) days after the announcement. The organizer will not be held liable in the event of non-receipt or delayed delivery of the prizes to the winner(s).

Other Terms & Conditions:

11. The Organizer reserves the rights to appoint a third party to conduct the verification of Winners and fulfill the delivery of prizes. Winners agree that the Organizer may provide all necessary information of Winners to such third parties to facilitate such service.

12. All Prizes and complimentary gifts are given on an "As Is" basis and are not exchangeable, transferable, or redeemable for cash, credit, other items or voucher, in part or in full.

13. Eligible contestants may submit more than one entry for the prizes.

14. The Organizer reserves the right to substitute any one of the prize(s) with items of equivalent value at any time without prior notice.

15. The Organizer reserves the right to withdraw the prizes if the contest winners do not comply with the contest terms and conditions.

16. The Organizer reserves the right to change, cancel, terminate, and/or suspend this Contest, without the need to provide any prior notice.

17. The Organizer's decision on all matters relating to the Contest shall be final and binding, and no further correspondence or attempt to dispute such a decision would be entertained.

18. The Organizer shall reserve the rights to use the names and/or photographs of the Contestants as materials for the purposes of advertising, trade and/or publicity without any prior notice to the Contestants. The Contestants shall not be entitled to claim ownership or other forms of compensation on the materials.

19. By participating in the Contest, Contestants hereby give their consent to and authorize the Organizer to utilize their photos / videos and recipes for Marketing usage and purposes.

20. By participating in the Contest, Contestants hereby give their consent to and authorize the Organizer to disclose their particulars to third party service providers and/or partners engaged by the Organizer for purposes of the Contest and/or any customer survey in understanding Contestants' purchasing behavior.

21. By participating in this Contest, Contestants agree to be bound by the Terms and Conditions of the Contest and the decision of the Organizer.

22. An individual who participates in the Contest may be required to submit personal or confidential information about himself or herself (including without limitation his or her name, address, telephone number, e-mail address, marital status, occupation, spending preferences or any other such information) ("Personal Information") to the Organizer. The Organizer will treat any Personal Information obtained from an individual who participates in the Contest in accordance with the Legislation on the Protection of Personal Data Policy.

23. In the case where the organizer suspects the participation post(s) result is not genuine or unethical as such; (a) fake receipts (b) plagiarism (c) usage of non-original photo(s), the organizer has full rights to disqualify those contestants. Fraudulent activities will be monitored and will lead to disqualification if found any. The judges' decisions are final, conclusive and binding. No further correspondence will be entertained.

For more information and enquiries, please contact KEWPIE Malaysia at **+03-2287 2577** from Monday to Friday (9am - 5pm).